

MIC Electronics Limited

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ISO 9001:2000 Certified Company



Press Release 9th June, 2010 No.201006/06

MIC Electronics Limited bags order for supply of LED Screens for Commonwealth Games 2010

- **LED screens boast Nichia LEDs**
- **12 screens to have an area of 600 sqft each**
- **Rental Income of RS. 8.56 crores**

Hyderabad, June 9, 2010: MIC Electronics Limited announced its selection as supplier of LED displays to the Jawaharlal Nehru Stadium & the Srifort Stadium for the Common Wealth Games 2010 which are to be held from the 3rd of October 2010 to the 14th of October 2010 at New Delhi. The Jawaharlal Nehru Stadium will be the venue for the opening and closing ceremonies of the games.

The contract was awarded to MIC Electronics by Pico, one of the world's leading experienced marketing service providers, which is the event management company for the Common Wealth Games 2010.

The LED display screens, which boast of Nichia LEDs, are the flagship products of MIC Electronics. They have proven themselves to be world class products and are in use in several parts of the world.

“We are very happy to be associated with the Common Wealth Games 2010” said Dr. M V Ramana Rao, Chairman and Managing Director, MIC Electronics. “It is a very prestigious event and this is the first time our screens will be viewed by the international media.”

A total of 19 LED screens will be installed at the stadiums, 12 of which will be of 600 sqft area. The remaining 7 will have a smaller area of 150 sqft each.

Under the contract, MIC will install about 8000 sqft of Indoor as well as Outdoor Screens at the two stadiums. The Rental income from these screens will be Rs.8.56 Crores.

About MIC Electronics Limited

MIC Electronics Limited is a global leader in the design, development & manufacturing of LED Video Displays, high-end Electronic and Telecommunication equipment and development of Telecom software since 1988.

Today, MIC's flagship products are LED Video Displays (indoor / outdoor / mobile), that have become an integral part of Sports Stadiums, Transportation Hubs, Digital Theatres and Theme Parks, Advertisements and Public Information Displays.

Headquartered at one of the fastest emerging IT cities, Hyderabad (India), it has a nation wide presence in the form of a vast network of marketing, sales and service support centres in all metros of India. To meet the demand of its products worldwide, it has offices in Australia, Korea and USA. The company is now gradually setting up operations in other international markets

For MIC Electronics Limited

(Dr. M V Ramana Rao)
Chairman & Managing Director

